

Radio Starmaker Fund

Getting Started / Adding a New Album Instructions for Labels

The following PDF file provides step-by-step instructions for starting a Starmaker account and adding an album for record labels. It may be helpful to print off a copy of this sample application in an effort to guide you through the process as you fill out an application on-line. The content in this sample application is demonstration content only and some of the steps may differ slightly depending on the options you choose as you fill out an application on-line.

Note: As a security precaution in the system, there is an automatic logout for inactive accounts. If you've been logged into the system for more than 24 hours without any activity, you will be automatically logged out and you will have to login again. Any information you have entered in the screen you have left open will not be saved. All other information you have entered will have been safely stored for when you log back in. If you edit any information in your application and the changes don't appear to "save", you may have to "refresh" the page by choosing "view > refresh" on your menu bar.

RADIO STARMAKER FUND Have Questions? Call 1-888-256-2211 (toll-free)

Application Deadline
The application deadline for the current round of funding is 5:00 PM EST, Thursday, November 11, 2021. The ability to file an application will be automatically shut down at that time, therefore please ensure that your application has been completed and submitted before this deadline.

Welcome to the Radio Starmaker Fund.

The deadline for applications being submitted is 5:00 PM EST, Thursday, November 11, 2021. The Board of Directors will meet in December to make final decisions regarding funding for this quarterly round. Please [sign up](#) if you would like to receive our quarterly email blasts which advise you when the new round is open to accept applications, as well as on policy and program changes.

The website for the Radio Starmaker Fund is now back on-line and ready to accept applications.

New Details for Round 81:

[The Orion Program Going Forward](#)

As previously announced, we will be opening the Orion Program to eligible applicants twice a year due to budgetary and administrative considerations. You will be able to submit applications for the Program for the February and August deadlines only. As a result, the Orion Program will not be accepting applications this round.

[In-Person Performances](#)

Also as previously announced, the minimum capacity we will consider for ticketed, in-person performances continues to be 100 and will remain so from this point forward. We will still consider virtual performances but with in-person performance opportunities continuing to open up and the demand for funding as a result, standard at home/studio virtual performances being done on an artist's socials won't be prioritized for funding. You will be notified of any changes to these policies.

Les projets de musique vocale francophone doivent être dirigés vers le [Fonds RadioStar](#).

About the Fund

The Radio Starmaker Fund was created in partnership with the [Canadian Independent Music Association \(CIMA\)](#) and [Music Canada](#). [more...](#)

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- ★ [Funding Rules](#)
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Start Your Application

Start creating an application by choosing one of the categories below. If you have previously started or submitted an application, please login to your account by entering your email address or username and password in the log-in box on this page. Applications for funds are project-based, however you will be required to provide additional information with regard to your artist, label and management companies.

New Artist / Manager
I am a recording artist or manager entering an application for myself or my group.

New Record Label
I am from a record label making an investment in an artist or group.

Returning User
I have previously started or submitted an application and I want to login to my account.


Please note: applicants are not permitted to share their RSF account with anyone or use anyone else's account to log-in. [Contact Starmaker](#) if you are trying to access an account which already exists in our system or have other questions related to accounts.

Email or Username:

Password:

[Forgot your password?](#)

The Canadian Association of Broadcasters and Canada's private radio broadcasters... sole contributor and proud founding member of the Radio Starmaker Fund


Canadian Association of Broadcasters
L'Association canadienne des radiodiffuseurs

You will need to provide us with some basic information about your label before you can begin an application for your artist. This process will create an account which will allow you to login to the system to work on your applications.

Create New Label

Account Details

Email: *

Re-type Email: *

Choose a Password: *

Re-type Password: *

Password is case-sensitive.

Please pay close attention to the email address and password you choose. You will need them to access applications each time you use the website in the future. Do not share this information with anyone.

Account Contact Details

Contact Person: *

Address: *

No P.O. Boxes

Phone Number: *

Label Details

Name of Label: *

Type of Label: * Major Label
 Independent Label

Total Releases:

Year Company Started:

Nationality of Company: * Canadian
 Other

Please specify:

Releases This Year: *

Label Contact Information

Contact Person: *

Address: *

No P.O. Boxes

Phone Number: *

Email Address: *

Create Account & Continue

You have now finished entering your label information and you can start an application for your artist. Click "Add a New Artist" to begin the application.

Indie Label Inc.

Label Details

 [Edit Label Details](#)

Name: Indie Label Inc.
Type of Label: Independent Label
Nationality: Canadian
Contact Person: Frank Peterson
Contact Address: 51 Templeton Blvd Metropolis, Alberta T3S 6R1,
Canada
Contact Phone: (403) 555-3654
Contact Email: frankp@ispmail.com

Login Accounts

 [Add a New Account](#)

Name	Email	
Harvey Stewart	harvey-stewart@indielabel.com	Edit Remove

About Login Accounts: By adding login accounts for other people you will enable them to login to the Starmaker system and work on applications. Each member of your organization working on the system must be given an individual login account. Accounts can never be shared under any circumstances.

Artists

 [Add a New Artist](#)

To Continue: To start working on an application for your artist, please add them to your account. You will then be able to work on applications for that artist.

Note: If your artist has already started an application, please contact them and have them add you as the label on the album for which you are applying for funding. If you're unsure if your artist has started an application, please call us toll-free at 1-888-256-2211 to find out.

In this section you will need to provide us with information about your artist. Although applications submitted to the Radio Starmaker Fund are project-based, the following information is required before you can begin an application for your project.

Add a New Artist

Artist Details

Name of Artist or Group: *

Nationality of Artist or Majority of Group Members: * Canadian
 Landed Immigrant
 Other Country
Country of Citizenship:

Place of Residence: * (place of residence does not affect eligibility)

Artist's Company Name: *

Important:
If your artist's company is incorporated you will need to let us know if your business is provincially or federally incorporated. If your artist's company is not incorporated but instead is registered as a small business (unincorporated), you will need to specify the province in which your business is registered.

Company's Legal Status: * Not Applicable
 Provincially Incorporated
Province of Incorporation:
 Federally Incorporated
 Registered as a Small Business
Province of Registration:

Label Contact for Applications

Label Contact:

Artist Contact Information

First & Last Name: *

Email: *

Address: *

Phone: *

Next, you will need to enter your artist's management information. If your artist is self-managed you will be required to provide us with additional information on a different form.

Add Management Information

Name of Company: *

Nationality of Company: * Canadian
 Other Country
Other Country, please specify:

Company Legal Status: * Provincially Incorporated
Province of Incorporation:

 Federally Incorporated
 Registered as a Small Business
Province of Registration:

Number of Employees: *

Contact Information

First & Last Name: *

Email: *

Address: *

Phone: *

Add Mangement Information

Please review the artist information you have entered. Any changes to your information can be made by clicking on the blue edit button. You will then be required to enter your artist's entire album history. This history is important in evaluating your overall application for funding. Please ensure that you enter all of the albums your artist has released to date.

Hortons Choice

Artist Details

 [Edit Artist Details](#)  [Edit Management Details](#)

Name: Hortons Choice

Management: Music Management Inc [Switch to Self-Managed](#)

Nationality: Canadian

Contact Name: Steve Garrison

Contact Address:
14 Main Street,
Little Town, ON,
M5T 3E4

Contact Phone: (416) 555-3456

Label Contact: Harvey Stewart (harvey-stewart@indielabel.com)

Login Accounts

[+ Add a New Account](#)

<none>

Albums

[+ Add a New Album](#)

To continue with your application, please enter all of the full-lengths and bundles you've made plus any upcoming full-lengths and bundles for which you would like to apply for funding. Your complete album history will help in evaluating your application.

Add each of the artist's albums to your application, including any upcoming albums they are working on.

All marketing applications must be submitted under the artist's most recent full-length and/or their most recent bundle either of which can be released up to 6 months after the deadline for the round.

Keep in mind that as long as there is no change in genre or type of release (independent vs. major), sales eligibility lasts for 5 years from the eligible title's release date. As long as new recordings are within that 5 year window then there should be no issue with the upcoming title being eligible for funding consideration. If there is a change in genre or type of release for the upcoming title, then you must still have sales eligibility with the new release in order to be able to apply. Please review [FAQ #1](#) & [FAQ #10](#) for further information should there be a change in genre or type of release for the upcoming title.

Important: Please do not change the information for an existing album that already has applications in our system. Always add a new album rather than altering existing information.

Add a New Album

Album Title: *

Genre: *

Do you meet the MAPL criteria?: In order to be eligible for RSF funding the majority of the tracks included on your record must meet 2 of the 4 MAPL requirements. [Learn more about the CRTC's MAPL Criteria](#)

Is the artist or majority of the group Canadian citizens or landed immigrants?: In order to be eligible for RSF funding, this requirement must be met.

Are the majority of songs on the release not in the French Language?: For releases with the majority of songs in French you must contact [le Fonds Radiostar](#) and apply there.

Release Date: *

If your release date changes from the time you submit your application, you will be required to inform the Radio Starmaker Fund office. The record must be released within 6 months of the deadline for the round should you be approved. If you do not meet the above requirements you will be asked to reapply and any funding you have been approved for will be reallocated back into the fund.

Label: *

Important:
If your label is not in the list above, please contact your label and have them start their part of the application before you continue. If you are releasing this album on your own, choose "Self-Release". If you are unable to contact your label or if you have any questions about adding your label to this list please call us toll-free at 1-888-256-2211.

Canadian Distributor: * Distributor
 Other

Album Length: * Full-length release *
 Bundle **

Number of Tracks: *

Running Time of Music Portion: *

* A **Full-length release** contains at least 6 studio recordings and 25 minutes of music – not including acoustic re-recordings or remixes.
** A **Bundle** contains at least 3 previously unreleased, studio recordings and 9 minutes of music - not including acoustic re-recordings or remixes.

Canadian Album Sales

Total Albums Scanned: * (physical and digital)	<input type="text" value="13,143"/>
Physical Albums Shipped: * (net of returns)	<input type="text" value="10,249"/>
Digitally Downloaded Albums: * paid for in Canada	<input type="text" value="4,687"/>
Digitally Downloaded Tracks: * paid for in Canada and from the actual release - not remixes or different versions of songs which don't appear on the actual release	<input type="text" value="3,556"/>
Streamed Tracks: * (if unavailable, leave at 0) as shown by Soundscan/Music Connect Canada and from the actual release - not remixes or different versions of songs which don't appear on the actual release	<input type="text" value="50,000"/>

Enter the total number of albums scanned and shipped (net of returns), digitally downloaded albums and tracks, as well as streamed tracks since the release of this title in Canada. Digitally downloaded track sales/streams should only include actual songs on the release – not remixes or different versions of songs. If shipped, scanned or streamed units are 0, please insert a "0" in the appropriate box.

Once you have finished adding albums you will return to the previous page where you will be required to fill in your master ownership and Canadian distributor or licensor information.

In this section, please enter the # of BDS or Mediabase Spins associated with your single (if applicable).

Add a New Single

Title: *

of BDS or Mediabase Spins

CHR (Top 40):	<input type="text" value="2,364"/>
Rock/Alt:	<input type="text"/>
Mainstream AC:	<input type="text"/>
Hot AC:	<input type="text" value="5,879"/>
Country:	<input type="text"/>
Total:	<input type="text" value="8,243"/>

Once you have added all of the artist's album history, you will be able to apply for funding for your project. You can get a sample application for the Domestic and International Marketing Applications on the Starmaker website.

Start a New Application for Sweet Soul Music

Album qualifies for:

Domestic Marketing

Domestic Touring

International
Marketing

International
Touring

Orion Program*

*Please Note: The Orion program is not currently accepting applications. Starting with Round 81, the Orion program will be open for applications for the February and August deadlines only.